

Why Membership in the Washington Health Alliance?

WORKING TOGETHER TO CREATE SYSTEM CHANGE

By itself, no single employer, physician group, hospital, community group, health plan or individual can create the impact needed to improve the quality and affordability of health care in Washington and decrease wasteful overuse and misuse of health care resources. Transforming health care takes the participation of everyone.

The Washington Health Alliance is a place where stakeholders work jointly to transform the health care system for the better. We bring together organizations that share our commitment to drive change in our health care system. The Alliance increases its impact by helping to align the work underway in Washington by our stakeholders. The Alliance believes that by working together we can create the system change that each would never be able to achieve individually. Our reports offer unbiased information and important insights that shape the way care is delivered, used and paid for in our state.

THE VALUE OF MEMBERSHIP FOR PURCHASERS

As a purchaser-led organization, the Alliance is especially responsive to the needs of public and private employers and labor union trusts to create a high-value, high-quality health care system. We serve as a catalyst for progress toward a better health care system. Join with our other participating organizations and take a front row seat in the effort to transform health care in Washington. Here are the principles the Alliance is committed to in its partnership with purchasers.

THE ALLIANCE
WORKS TO CREATE
A HIGH-VALUE,
HIGH-QUALITY
HEALTH CARE SYSTEM.

Ready to get started? For more information about membership and its benefits, please visit www.wahealthalliance.org/join-us/.



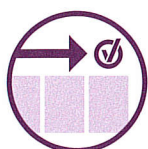
LEVERAGING YOUR COLLECTIVE VOICE. By speaking with one voice, purchasers can have a greater impact on providers and health plans.

- Facilitating direct conversations with providers.
- Evaluating and benchmarking health plan performance.
- Speaking with and for purchasers as they work to increase value in the marketplace.



LEARNING BEST PRACTICES. The Alliance provides the forum for critical conversations among purchasers about progress toward a better health care system.

- Networking with other purchasers through the Purchaser Affinity Group.
- Opportunity to compare your health care strategy with the market and peers.
- Front-row insights into innovative reforms in Washington.
- Providing tools for purchasers and their employees or members to help navigate the marketplace in a time of change.



MAXIMIZING YOUR WORK TO IMPROVE VALUE. The Alliance offers tools that can help you identify opportunities to lower costs and make data-based decisions about benefit design and selection of providers.

- Producing timely, practical and actionable material on how to get the maximum value in the health care market
- Exposing variation in the price and quality of health care
- Creating custom reports for benchmarking workforce performance
- Objectively identifying high-value aspects of plans, networks and products in the market, as well as low-value sources, to inform benefit strategy
- Providing members-only data on cost

The Alliance offers you the information and support you need to improve the value of your health care investment. Join with leading national and regional purchasers to help transform the health care system.



Leading health system improvement

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